



PLANETARY

AFFILIATE PROGRAM



P L A N E T A R Y

AFFILIATE PROGRAM

The Planetary / Vimeo Affiliate Program (Video on Demand – rental / purchase) is a great way to engage your audience with the film while generating revenue / fundraising for your organisation

HOW DOES IT WORK?

1. Apply via [email](#) or via the online form at [WeArePlanetary.com](#)
– Tell us your website/organisation name, your homepage link, and your email address
2. Vimeo will send you both an **EMBEDDABLE PLAYER** and a **REFERRER LINK** for you to put on your website and/or send out to your mailing lists and social networks.
3. Promote the film to your audience. Push it out there in every way you think of. Spread the message.
4. Every copy of the film someone buys or rents by clicking on your unique referrer link, or the purchase button on your embeddable player, you will receive 10% of the profit from the sale (after Vimeo takes 10%).

- Purchase price = **\$12.99**
- Rental price = **\$5.99**
- You make **\$ 1.17** with each sale
- You make **\$ 0.54** with each rental



DISCOUNT CODES

It is also possible for larger partners to arrange discount codes for your audience.

Your specific audience could receive discount codes for up to 10% off the price of the film.

You will still receive 10% of the profit, your customers will get a special discount, and the film will reach new audiences made possible by your participation in the program – everyone wins.

- Normal purchase price = \$12.99
- Discounted price (10%) for your audience = \$11.69
- You make \$1.05 with each sale
- Normal rental price = \$5.99
- Discounted price (10%) for your audience = \$5.39
- You make \$0.48 with each rental

EXCLUSIVE CONTENT

If you want to talk to us about getting exclusive clips and additional content from the film for your audience, contact us at affiliates@weareplanetary.com

GET IN TOUCH

Become an affiliate today – simply [contact Vimeo](#) directly or fill out the short form on [WeArePlanetary.com](#)

Become part of the film. Become part of the movement.

VODNETWORK@VIMEO.COM

AFFILIATES@WEAREPLANETARY.COM

WEAREPLANETARY.COM/AFFILIATE

